



ENERGY Industry Newsletter

Please find below an overview of global events and market intelligence related to the energy sector for companies and stakeholders in Alberta. Events listed below were still confirmed to take place in some form on the date you receive this message. However, some of these events listed below could limit attendance, change to virtual events or get cancelled/postponed. Events that change to online delivery could provide new opportunities for Alberta companies.

1. EVENTS AND MISSIONS

The Latin American Refining Technology Conference

Abstracts close March 31, 2023

Deadline approaching to [submit abstracts](#) for the chance present your solutions to the primary decision makers from Latin American refineries at [LARTC](#) this September.

Don't miss your chance to showcase the latest developments and technologies influencing the industry at the most senior downstream gathering in the region.

[Submit your abstract before Friday 31 March](#)

Please see the [Call for Papers guide](#) for the full list of topics and tips for submissions.

If you have any questions about the conference or the call for papers process, please contact:
Antonina.Castaneda@gov.ab.ca

Smart MTX, Red Deer, Alberta

April 4-5, 2023

While most shows focus on sales, the Smart Manufacturing Technology Expo ([SmartMTX](#)) is building an ecosystem to support the needs of manufacturers across Western Canada and explore ideas on advancing manufacturing through digital technology adoption.

Join the 50 plus exhibitors and dozens of presenters from industry, government, post-secondaries, and various support organisations to learn about advancing your manufacturing business through process and technology adoption. See below for top reasons to attend the SmartMTX. **Connect** with solution providers and integrate into the manufacturing ecosystem by meeting local innovation resources, funding, and support programs. Attend [Tech Talks](#) and the [Additive Manufacturing Sub-Conference](#) to identify the right Smart Manufacturing technology to advance your operation. Attend [the Industry Gala](#) evening to network with other like-minded manufacturers and discuss opportunities, successes,

and challenges. Get involved in the [Lean Sub-Conference](#) and provide input towards development of manufacturing focused process improvement initiatives.

Limited exhibition space is still available - Showcase your solutions and connect directly with your Western Canadian customers.

For detailed information <https://www.smartmtx.ca/exhibit>

Canada Pavilion at Offshore Technology Conference (OTC) Houston

May 1 - 4, 2023

[Offshore Technology Show](#) (OTC) Houston is the world's largest offshore technical conference. Celebrating 50 years since 1969, OTC's flagship conference is held annually at NRG Park (formerly Reliant Park) in Houston. OTC is a global event that connects offshore energy professionals from more than 90 countries to collaborate and discuss the challenges, solutions, and changing energy landscape of the offshore energy sector. Across four days, industry thought leaders, investors, buyers, and entrepreneurs will meet in Houston – the energy capital of the world – to develop business partnerships and learn about the latest advances, challenges, and opportunities.

Alberta associate level participation includes:

- Small Kiosk spot within the Canadian pavilion with small counter approx. 500mm x 600mm
- Graphic panel or "poster" 560 x1100 mm – print-ready artwork provided by exhibitor
- Company name with black vinyl lettering on small "fin" graphic panel
- Storage space for 1 box of literature
- Canada lanyards for associates working at the show
- Listing in the official OTC show guide
- Show registration and exhibitor badges (maximum 2 per company)
- Booth branding with the Canada banners

This economical way of working at OTC is very popular, and as a result, the number of attendees able to take advantage of this program will be capped. Cost is USD\$2,000. If you are interested in participating in OTC 2023 as a member of the Canadian pavilion, please contact darcy.kirtzinger@gov.ab.ca

Canada at World Hydrogen Summit (WHS), Rotterdam, Netherlands

May 8-12, 2023

The World Hydrogen Summit (WHS) is the largest international hydrogen event, bringing together 8000 decision makers from over 100 countries. The Conference attracts key speakers including energy ministers and CEOs from around the world. The exhibition area will showcase leading technologies and hydrogen activities and provide you with networking and partnership opportunities. The conference also includes a site visit to the Port of Rotterdam's hydrogen projects.

The Canadian Embassy to the Netherlands and the Trade Commissioner Service (TCS) is organising the following activities during and around WHS: a Canada Pavilion at the exhibition; Business-to-business (B2Bs) for visiting Canadian organisations; site visits to Dutch hydrogen projects and organisations; a Port-to-Port event for Canadian ports attending WHS; meetings with Trade Commissioners from other European markets. Canadian target audience: Organisations in the hydrogen production, equipment, transport, technology, storage, and other sectors. Energy and hydrogen policy makers at all levels. Ports

with a hydrogen strategy. If you are interested in attending, please contact Judith Baguley, hague-td@international.gc.ca, Trade Commissioner at the Canadian Embassy to the Netherlands, to express your interest in participating in the TCS led activities. For more information on the event, please go to: <https://www.world-hydrogen-summit.com/>

Energy Trade Mission to Uzbekistan and Azerbaijan

May 15 – May 24, 2023

Locations: Uzbekistan (Baku), Azerbaijan (Baku) Website link: <https://canadaeurasia.com/event-5094002>

The Canada Eurasia Chambers of Commerce -Alberta Chapter (CECC), in partnership with the Government of Alberta, is organizing an energy business mission to Uzbekistan and Azerbaijan. In Uzbekistan, the delegation will participate and exhibit at the major Uzbekistan International Energy Show – OGU. After OGU, the delegation will head to Azerbaijan where the CCEC will organize B2B meetings that aim to establish new business ties and exchange technical and professional information with public and private local entities.

The CECC business/energy mission is arranged in collaboration with both the Embassy of Canada to Uzbekistan and the Embassy of Canada to Azerbaijan as well the local CECC Chapter in Uzbekistan. For more information and to confirm your interest, please contact: mario.krpan@gov.ab.ca

Enlit Africa, Cape Town, South Africa

May 16 to 18, 2023

Enlit Africa, formerly African Utility Week & POWERGEN Africa, hosts Africa's entire power & energy industry in the premier conference and exhibition space. As the leading platform, they gather Africa's energy community for three days to meet and inspire each other. The Canadian Trade Commissioner Service (South Africa) is sponsoring and exhibiting at Enlit Africa 2023 and is looking forward to promoting Canada's innovative Cleantech industry to the market. The event is one of Africa's premium power, energy/water event, providing a platform to strategically network and position your brand & technology to an audience that includes project developers, sponsors and purchasers – IPPs, rural electrification project developers and large power users, including mines, commercial property developers and industrial manufacturers, metros and municipalities. If you require more information on the event and are interested in participating; please reach out to the South Africa Trade Commissioner, Dirshnie, at Dirshnie.pillay@international.gc.ca

For more information about the event click [here](#). For more information about expanding your business to Africa, please contact Aaron at Aaron.Poirier@gov.ab.ca

Alaska Sustainable Energy Conference, Anchorage, Alaska

May 22 – 25, 2023

The [Alaska Sustainable Energy Conference](#) is a chance to join policymakers, researchers, and investors from across the world as emerging technologies advance. The 2023 conference will explore the future of energy, the intersection of geopolitical upheaval with food and energy security, the latest advancements

in renewable power, transmission, and storage, and much more. If you are interested in attending this conference, please contact Andrew.Fisher@gov.ab.ca.

Mexican Petroleum Congress 2023, Campeche, Mexico

June 7 – 10, 2023

The Mexican Petroleum Congress is Mexico's biggest oil and gas event and one the biggest in Latin America, with major oil companies from all over the world attending. At the show, companies host exhibitions, and important conferences showcase the oil and gas market and operations in Mexico. This event is an important forum for scientific and technological exchange of exploration and production industry. For information on the event, please go to <https://congresomexicanodelpetroleo.com/index.html>

If you are interested in information related to participation as a member of the Canadian pavilion, please contact Antonina.castaneda@gov.ab.ca

Global Energy Show – Calgary, Alberta

June 13 – 15, 2023

Book your space today for the Global Energy Show (GES), North America's only integrated energy event. GES provides the opportunity to understand energy sustainability strategies, how oil and gas is still vital to a functioning economy and will uncover how hydrogen has the potential to power everyday lives. This major international conference will investigate new avenues for renewable energy, and how clean-tech investments and innovation are at the forefront of decarbonisation.

For more information, visit: <https://www.globalenergyshow.com/exhibition/book-your-space/>

Energy and Clean-tech Trade Mission to Warsaw, Poland

June 19 – 21, 2023

In cooperation with the Canadian Embassy to Poland and Ukraine, the Ministry of Trade, Immigration and Multiculturalism is organizing a trade mission to Poland. The three-day program in Warsaw will focus on energy transition and energy security and would introduce what Alberta companies could offer to participants and companies from Poland, the Baltic countries and Ukraine. The first two days would be an opportunity for Alberta companies to introduce their products and services for the Poland energy markets (oil and gas, clean-tech, electricity). The last day will be focused on Ukraine and discussions with Ukrainian energy companies and institutions as well as international organizations about how Alberta companies could participate in Ukraine's plans for rebuilding the energy sector, with a focus on natural gas and infrastructure.

For more information and to confirm your interest, please contact: mario.krpan@gov.ab.ca

Africa Energy Forum, Nairobi, Kenya

June 20 to 23, 2023

The Canadian Trade Commissioner Service (TCS) will be leading a delegation of Canadian companies to the [Africa Energy Forum \(AEF\)](#). AEF unites governments, power utilities and power developers from

across Africa with the international energy industry to focus on delivering power infrastructure projects in Africa. In 2022, AEF attracted 1,800 participants to Brussels. The event is attended by African governments, utilities and regulators, development finance institutions, commercial banks, power developers, technology providers, EPCs and professional services.

The clean energy transition in Africa is creating significant opportunities for Canadian firms. The TCS team will be working with Canadian companies to assemble B2B and B2G meetings tailored to your needs, capacity, and goals for AEF. The TCS is working to recruit delegations from key government ministries, national power utilities, power developers and EPC/EPCM companies from other friendly countries to help identify potential partnership and subcontracting opportunities.

As a Canadian company, AEF offers you a unique opportunity to engage with incoming delegations from across Africa - from Algeria to South Africa. There is no other event in the sector that offers as broad a spectrum of decision-makers in one place. For more information on how to join the delegation, please contact: Anita.Kundy@international.gc.ca & Crista.McInnis@international.gc.ca

For more information about the event click [here](#). For more information about expanding your business to Africa, please contact Aaron at Aaron.Poirier@gov.ab.ca

NOG Energy Week Conference and Exhibition, Abuja, Nigeria

July 2 to 6, 2023

The NOG Energy Week Conference & Exhibition, previously known as Nigeria Oil & Gas (NOG) Conference & Exhibition, will facilitate multilateral dialogue, foster multi stakeholder engagement and enable deal making within the energy industry. This is an annual conference that has been taking place for over 20 years. The theme for the 2023 edition is “Powering Nigeria’s Sustainable Energy Future”.

For more information about the event click [here](#). For more information about expanding your business to Africa, please contact Aaron at Aaron.Poirier@gov.ab.ca

Offshore Europe Conference and Exhibition – Aberdeen, Scotland

September 5 – 8, 2023

At the 50th anniversary SPE Offshore Europe conference and exhibition, the key areas of focus will be on four industry pillar topics (Energy Security, Energy Transition, Innovative Technology and Future Talent). Joining the SPE Offshore Europe 2023 conference and exhibition allows you to access a network of tens of thousands of industry members and government representatives and countless opportunities to elevate your business. The show also hosts the biggest free-to-attend conference in the industry, which will help you expand your technical knowledge and discover best practices.

For more information and to confirm your interest, please contact: mario.krpan@gov.ab.ca

Gastech, Singapore 2023

September 5 – 8, 2023

A landmark event in the energy industry’s calendar, Gastech 2023 is the world’s largest meeting place for the gas, LNG, hydrogen, low-carbon solutions, and climate technology industries. Gastech 2023 will look ahead to the future amidst an industry-wide transformation to drive progress to net zero. Industry

thought leaders and innovators will gauge the outlook for the entire energy value chain during an unparalleled industry experience, over a four-day period.

Singapore plays a growing and important role as a key energy hub, which boasts the world's third largest refining centre, and will welcome over 300 Ministers and CEOs. They will be joined by 4,000 delegates, 750 exhibitors, and 40,000 attendees from over 100 countries. In this key event, the Alberta government will be leading a delegation of Alberta energy companies and will provide booth space and networking opportunities for Alberta companies.

For more information and to express interest for participation, please contact:

Sudhiranjan.banerjee@gov.ab.ca

Carbon Capture Canada 2023 – Edmonton, Alberta

September 12 – 14, 2023

Carbon Capture Canada is the only Pan-Canadian national convention showcasing Canada's incredible and almost untapped opportunity for carbon capture and underground storage innovation, technology, and destination for global investment.

Position your organization to take advantage of this dynamic market by being a part of Canada's only dedicated Carbon Capture Utilization and Storage convention.

Meet key industry players over three days of the convention, with a two-day business conference, expanded tradeshow floor with all major players, followed by an unmissable opportunity to take a tour across actual CCUS projects and explore them in-person.

More details on the show can be found here: <https://www.carbonexpocanada.com/>

Book your space: <https://www.carbonexpocanada.com/exhibition/book-your-stand/>

24th World Petroleum Congress – Calgary, Alberta

September 17 – 21, 2023

The triennial World Petroleum Congress is widely known as the "Olympics" of the petroleum industry and covers all aspects of the industry from technological advances in upstream and downstream operations to the role of natural gas and renewables, management of the industry and its social, economic and environmental impact. In addition, outside stakeholders such as governments, other industry sectors, NGOs and international institutions have also joined in the dialogue.

Register today: <https://www.24wpc.com/registration>

ADIPEC – Abu Dhabi , United Arab Emirates

October 2 – 5, 2023

The Government of Alberta will be attending [ADIPEC](#) on October 2-5, 2023, in Abu Dhabi, UAE. As the world's most influential gathering of energy industry professionals, ADIPEC 2023, hosted by the Abu Dhabi National Oil Company (ADNOC), will address the key issues facing the energy industry. The event will bring together over 1,200 global policy makers, CEOs, innovators, thought leaders and industry

experts to play an important role in developing the ideas and solutions that will shape the industry's response to the realities of energy transition. ADIPEC not only facilitates high-level strategic dialogues but will also provide a platform for the global energy ecosystem to collaborate, engage with the latest innovations, create new finance and partnership frameworks, and develop actionable strategies and opportunities to unlock the real value of a decarbonised future.

For more information, please contact Nicole Ng-Muk-Yuen (Nicole.ngmukyuen@gov.ab.ca).

Africa Oil Week, Cape Town, South Africa

October 9 to 13, 2023

Africa Oil Week is the global platform for stimulating deals and transactions across the African Upstream. For over 25 years, the event has brought together governments, national and international oil companies, independents, investors, the G&G community, and service providers. AOW prides itself on offering unrivaled opportunities that drive investment and deal-making across the continent, thus shaping the future of Africa.

For more information about the event click [here](#). For more information about expanding your business to Africa, please contact Aaron at Aaron.Poirier@gov.ab.ca

Green Energy Africa Summit, Cape Town, South Africa

October 10 to 11, 2023

Green Energy Africa Summit is the global platform for stimulating deals and transactions across the African Energy Industry. The event brings together governments, national regulators and utility companies, independent power players, investors, financial institutions and service providers. The summit will drive deals and investment into energy projects, provide energy access and solutions for the continent and shape the future of Africa.

For more information about the event click [here](#). For more information about expanding your business to Africa, please contact Aaron at Aaron.Poirier@gov.ab.ca

Africa Energy Week, Cape Town, South Africa

October 16 to 20, 2023

African Energy Week (AEW) is the African Energy Chamber's (AEC) interactive exhibition and networking event. The purpose of this event is to unite African energy stakeholders, and drive industry growth and development. This event will provide hosting, panel discussions, investor forums, industry summits, and one-on-one meeting opportunities.

For more information about the event click [here](#). For more information about expanding your business to Africa, please contact Aaron at Aaron.Poirier@gov.ab.ca

China and Korea Hydrogen/Clean-tech Mission

October 18-27, 2023

The Government of Alberta invites you to participate in Alberta Hydrogen mission to China and Korea on October 18 - 27, 2023. In collaboration with the Canadian Consulate in Guangzhou and Chongqing, the

Government of Alberta invite you to attend a core mission event of the International Hydrogen Energy & Fuel Cell Technology and Product Expo from October 18 - 20 in Foshan City of Guangdong province of China (CHFE, <http://www.chfc.org.cn/en/>). The 7th CHFE is the one of the largest hydrogen and fuel cell event in the global market. This exhibition event will cover areas of hydrogen energy infrastructure, fuel cells, core components and materials, fuel cell vehicle manufacturing, industrial cooperation, as well as hydrogen production, storage, transportation, hydrogen utilization, etc.

The tentative mission program in China and Korea will focus on hydrogen and its related areas and would introduce what Alberta companies/organizations could offer to participants and companies from China and Korea. The core mission program initially could include the following:

- Three days in Foshan of China: Briefing section, booth presentation, visit the 7th CHFE, attend forums, B2B event and site visit in Foshan City of China,
- Two days outreach in Sichuan province/Chongqing City of China: China hydrogen industry briefings, hydrogen industry site visit and meetings,
- One or two days in Seoul of Korea: Roundtable discussion with Korea Hydrogen industry and meetings.

RSVP: song.wang@gov.ab.ca or Julia.mah@gov.ab.ca courtesy event on a first come, first served basis. Maximum two attendees per company.

2. FUNDING

CanExport funding applications are now open

CanExport SMEs and Innovation funding is now available to help you grow your business abroad. Access funding to help cover the costs associated with expanding your business in new international markets:

- apply for intellectual property protection
- gather market intelligence
- create marketing materials
- seek expert and legal advice, and more.

Funding is available for projects starting after April 1, 2023. [See if you're eligible for funding and apply.](#)

Alberta Export Expansion Program (AEEP)

Funding to help export-ready companies and non-profit organizations enhance access to international markets and attract global buyers. The Alberta Export Expansion Program provides funding support to Alberta small and medium-sized enterprises (SMEs), municipalities, industry associations, Indigenous communities and economic development organizations promoting Alberta exports through:

- outbound international business travel
- bringing international buyers to Alberta

For-profit or municipal applicants may be reimbursed up to 50%, and non-profit applicants up to 75%, on eligible costs such as:

- accommodation
- airfare
- inter-city ground travel
- registration for tradeshow or events
- translation or interpretive services for marketing materials
- conference room space

Each applicant can apply to the program multiple times but will only be eligible for up to a combined maximum of \$25,000 in approved grant agreement(s) per program year (April 1 to March 31).

Please note: The AEEP program has recently moved to the Ministry of Trade, Immigration and Multiculturalism and is being managed by a new team. Application reviewers appreciate your understanding and patience during this period.

If your application has been flagged for priority, it will be reviewed by a new team member as soon as possible. While the team may not be able to confirm approval in the form of a grant agreement prior to travel dates, we can assure you that eligibility will not be impacted by this transition.

Click here for more info: <https://www.alberta.ca/alberta-export-expansion-program.aspx>

3. MARKET INTELLIGENCE

Webinar CCUS & Hydrogen Symposium, Canada/Norway

March 28-29, 2023

Norwegian Energy Partners together with the Embassy of Canada to Norway and Innovation Norway in Toronto would like to invite you to join our [Virtual Energy Symposium](#) on the Carbon Capture, Utilization and Storage (CCUS) and Hydrogen (H2) value chains. Norway and Canada have for decades developed strong competence, experience, and innovative technology in both CCUS and hydrogen production, representing a clear competitive edge in global markets. CCUS and hydrogen are deemed as important parts of both countries' decarbonization strategies and regarded as vital means for reaching net zero targets. The Symposium will include keynote speakers from Canada and Norway, showcasing technologies and solutions providers from both countries. The complete program for both days is available on the event site. For detailed information and to register:

<https://www.norwep.com/events/2023/ccus-hydrogen-symposium-canada> There is no cost to attend.

Three-part webinar series: Florida as a Gateway to the sunniest export destinations for your company

Ready to venture into the US market, but not sure where to start, look no further: Florida's where you want to grow! Join our [three-part webinar series](#), to gain a better understanding of how to leverage our programs and services to successfully start your export journey with Florida as a Gateway to the Latin America and the Caribbean. Hear directly from our Trade Commissioners via a livestream discussion from Miami, followed by three sessions aimed at exploring export opportunities for Canadian companies.

By joining this webinar, you will:

- Gain an introduction to e-commerce and benefit from Florida's market case studies
- Have direct access to Trade Commissioners through a live Q&A to discuss your company's expansion goals
- Explore best practices, best distributors and sales partners when doing business in Florida
- And more!

Dates

- **Livestream session:** Introduction (March 30, 2023)
- **Session I:** The importance of website localization, targeted marketing and e-commerce best practices (April 13, 2023, 1PM EST)
- **Session II:** Distributors, logistics and sales partners for exporters (May 11, 2023, 1PM EST)
- **Session III:** Finding clients and boosting sales (June 15, 2023, 1PM EST)

Location: Virtual

Cost: Free

[Register now](#) to learn all about the sunshine state's opportunities for your company.

Best regards,

Darcy Kirtzinger,

Senior Trade Officer, Alberta Ministry of Trade, Immigration, and Multiculturalism

Tel: 780-415-8819

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